



Three Letters. One Ambition. Make A Strong Impact Online With .sbs!

.sbs is where people cultivate unbiased mindsets, organizations unite with welfare, businesses and corporates embrace inclusion, and public interest agendas meet meaningful actions.



Who Is .sbs For?

- .sbs is for forward-thinking organizations, corporates, businesses, entrepreneurs, and professionals who believe in doing well for themselves and doing good for various communities, side by side.
- .sbs is perfect for social welfare enterprises, community groups, non-profit organizations, and motivated activists enthused about driving awareness and change online.
- .sbs is for any progressive business, individual, or community that believes in social and financial inclusion.
- .sbs makes a great fit for large businesses, brands, and organizations looking to use their scale and status to support smaller businesses and social communities.



Who Should Use .sbs?

- Businesses, corporates, brands, and organizations that offer multiple products and services side by side.
- Virtual coworking spaces, productivity platforms, and networking sites where teams can collaborate and work remotely side by side.
- Online events that virtually connect people worldwide to share ideas and interact side by side.
- Social enterprises, non-profit organizations, community groups, and activists who wish to make a strong impact online, along side their efforts in the physical world.
- Bloggers, entrepreneurs, and working professionals managing multiple projects, businesses, and tasks side by side.



What Makes .sbs Unique?



It's Short

.sbs is a short, three-letter domain extension that makes for a brandable choice.



It's Smart

.sbs is a smart abbreviation for 'Side by Side'. Names paired with .sbs are instantly distinguishable and pique the interest of anyone who comes across it.



It's Memorable

.sbs is a simple, snappy, short domain extension that is easy to remember.



It's Generic

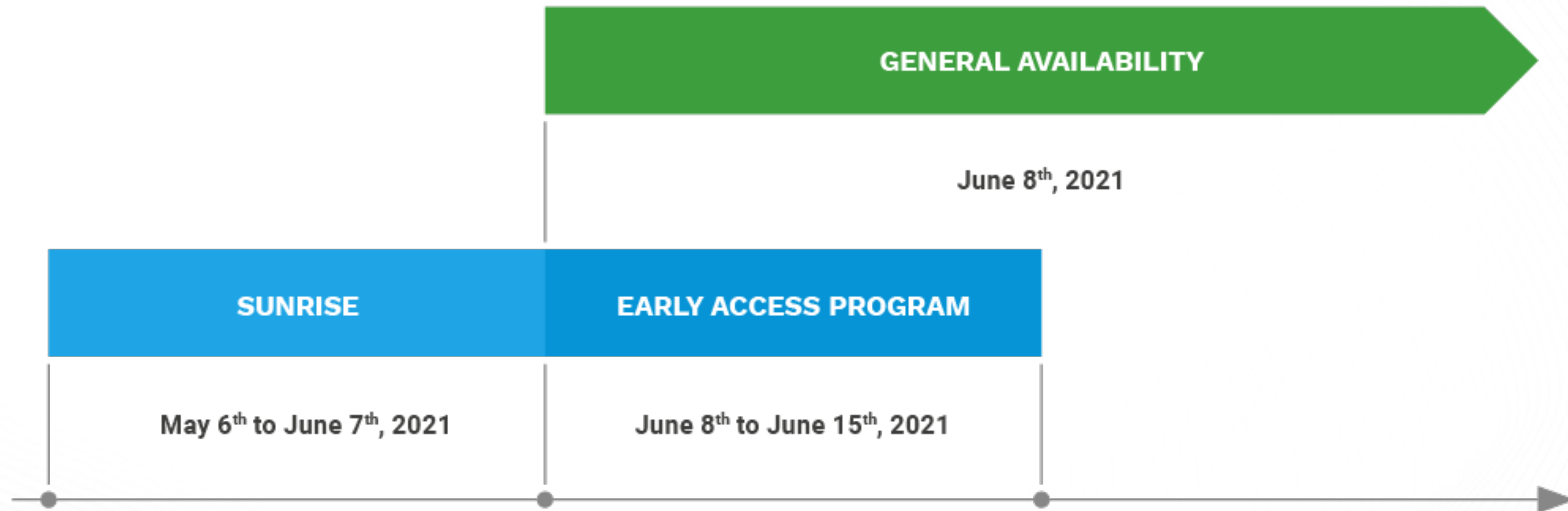
.sbs is perfect for all types of organizations, businesses, brands, individuals, and welfare groups looking to make a strong impact online. .sbs is free of any geographic, linguistic, and industry-related limitations.



It's Reinforcing

.sbs conveys credibility and reinforces your values and integrity to your stakeholders. .sbs communicates your drive for business growth coupled with your commitment to supporting and uplifting your people and communities, side by side.

Launch Details



UTC 1400 Applicable to all start and end dates

Registrar Resources

- Visit www.shortdot.bond/sbs for more information on .sbs
- Marketing resources can be found at: www.ShortDot.bond/marketing
- Visit [CentralNic's Marketing Page](#) for more marketing material.
- Visit .sbs's social media handles on Instagram, [Facebook](#), [Twitter](#), and [LinkedIn](#), to always stay updated

ShortDot would be more than happy to create custom banners, videos, infographics, images, blog posts, newsletters, email templates, and more. Reach out to us via your account manager or drop us an email on sales@shortdot.bond.



About ShortDot

- Based in Luxembourg
- Distributed team of domain industry veterans
- Overall goal is to make life easy for registrars



